GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:2911
ANSWERED ON:22.08.2006
MOBILE BOOK EXHIBITION
Pallani Shamy Shri K.C .

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether the National Book Trust is organizing.mobile book exhibitions in various parts of the country;

(b) if so, the details thereof and its future plans particularly for the State of Tamil Nadu; and

(c) the steps taken by the Government to promote the reading habit among the students, youths and other countrymen ?

Answer

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI M.A.A. FATMI)

(a) Yes Sir.

(b) The Total number of programme yearwise

(i) April 2003 to March 2004 - 1428 Exhibitions

(ii) April 2004 to March 2005 - 1595 -do-

(iii) April 2005 to March 2006 - 2000 -do-

The mobile exhibition programme is proposed to be strengthened by the Trust in future and for the purpose five additional exhibition vans are already in the process of being procured. More exhibition vans are proposed for procurement during the next Plan period to strengthen the programme further.

For the State of Tamil Nadu as part of the immediate programme in future - one programme from 1.1.2007 to 31.3.2007 has already been scheduled.

(c) The National Book Trust, India undertakes extensive book promotion related programmes around the year and throughout the country in terms of Mobile Pustak Parikrama, National Book Fairs, Regional Book Fairs, Book Exhibitions, Seminars, symposia, book release functions, childrens` programmes and meet the authors programmes. Apart from this, the Trust has its publication series in particular to meet requirements of Children like Nehru Bal Pustakalaya, for Youth namely Young India Library, special series for Neo Literates, India- The Land and the people, National Biography and many others to provide an enriched reading material with correct and simplified as well as easily understandable information in the form of books at affordable prices. Moreover, the Trust tries to make its books accessible to public at large all across the country.